

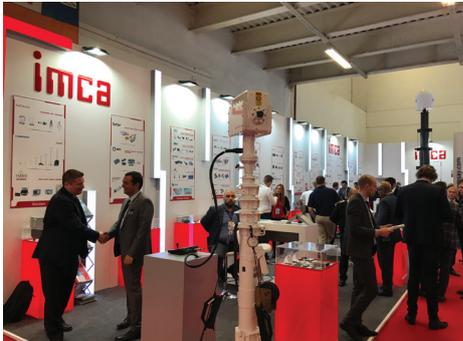


MPE
Quality, Reliability, Performance

Company Bulletin

for EMC, EMP, HEMP & TEMPEST Protection

Issue 19



The busy IMCA stand at IDEF 2019



Some MPE products featured on the IMCA stand

Supporting IMCA at IDEF 2019 in Istanbul

The 14th International Defence Industry Fair (IDEF) ran from April 30th to May 3rd at the TÜYAP Fair Convention and Congress Center in Istanbul. Hosted by the Turkish Ministry of National Defence (Millî Savunma Bakanlığı), the biennial IDEF remains the largest defence industry event in the Eurasian region and one of the top five defence exhibitions in the World.

Having exhibited successfully at previous IDEF events, MPE's Silver distribution partner in Turkey, IMCA Elektronik, was again present, but with a much larger stand that provided more space to showcase their portfolio of solutions and hold customer meetings. Paul Currie of MPE participated at the Show in support of IMCA, who were displaying a selection of filters and capacitors from MPE's product ranges.

Despite the widely reported economic volatility and the commercial pressures that this has brought, IMCA has continued to champion MPE's solutions within the Turkish defence market, building upon its previous history of success in supplying both custom and catalogue products. MPE's sales to the region have grown year-on-year and are again set to grow in 2019.

As reported in Issue 18 of the MPE Company Bulletin, following an extensive market research program by IMCA particular focus has recently been directed toward the emerging TEMPEST market in Turkey. On their stand at IDEF IMCA therefore featured TEMPEST products from MPE alongside those MPE products applicable to the established military shelter market. In fact MPE products could be seen within various end-use applications on display around IDEF, such as Aselsan's range of mobile shelters.

Since the last IDEF event held in May 2017, IMCA has again expanded its team, with the company now comprising 37 employees, 25 of whom have an engineering degree. IMCA has also created and registered SACA, a satellite logistics operation which is based at Eindhoven, Netherlands.

Paul Currie commented: "I have greatly enjoyed working with Cemal Alpay and his team at IMCA over the past six years. Together we have established a solid customer base and a proven track record of supply and, with the Turkish Government maintaining its spending on defence, the opportunities being created for MPE's world-leading products can only grow."

IDEF'19
14th International Defence Industry Fair
April 30 - May 3, 2019

Silver Partner

imca