

## **Company Bulletin**

for EMC, EMP & TEMPEST Protection

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The reception area of Xi'An Tech Crown



A view across the busy office at Xi'An Tech Crown



## New distribution partner for China

Further augmenting and expanding its well-established team of international distribution partners, MPE is pleased to announce the signing of Xi'An Tech Crown Electromagnetic Compatibility Engineering Technology Co Ltd (Xi'An Tech Crown) as its territory distributor for mainland China from 1st October 2017.

Despite several filter manufacturers being indigenous to China, in recent years MPE has received numerous requests for filter design and supply and has previously delivered EMC and EMP filter products for China on a case-by-case basis. For these reasons MPE had long considered the appointment of a distributor for this territory.

Xi'An Tech Crown is a subsidiary of the well-established Xi'An Henderson Optoelectronics Technology Co Ltd, which was founded in 2010 and now numbers 70 staff, 50 of whom are directly involved in research and production. From its base at Xi'An, capital city of Shaanxi Province in central China, Xi'An Tech Crown provides the design and supply of turnkey EMC and EMP solutions, along with comprehensive EMC / EMP training.

Paul Currie, MPE's Sales & Marketing Director, commented on the appointment: "A distribution partner within China has long been viewed as a natural progression for MPE, but the selection of the correct partner was crucial. In Xi'An Tech Crown, MPE has found a young, dynamic and well-connected partner to take the MPE product portfolio to the market within China. I am confident that this new appointment will be a successful addition to the MPE distribution family."

The Vice General Manager of Xi'An Tech Crown, Ocean Lee, remarked: "The addition of a high-quality filter manufacturing company was key to our business. Filter design and supply were the elements missing from our capability to provide complete EMC and EMP solutions, and I am very pleased to have MPE on board with us now."

Only one month into this new working relationship, first project sales have already been made and the Xi'An Tech Crown team will be visiting MPE at Liverpool during the next two months to receive detailed product training.

For information on Xi'An Tech Crown, visit the company's website <a href="https://www.kg-e3.com">www.kg-e3.com</a> or, for product enquiries in the Chinese market, email Ocean Lee direct: <a href="https://oceanlee@kg-e3.com">oceanlee@kg-e3.com</a>.