



Company Bulletin

for EMC, EMP, HEMP & TEMPEST Protection

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The technical sales team at SACA Europe



SACA Europe BV headquarters at Helmond



Cemal Alpay – Managing Director of SACA Europe BV

MPE expands European distribution eastwards

Following increasing requests from, and business conducted with, Balkan and Eastern European territories, MPE has appointed an authorised distributor to cover these regions.

Accordingly MPE is pleased to announce the appointment of SACA Europe BV as its distribution partner for Bulgaria, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Romania, Slovakia and Slovenia, further augmenting its established global distribution base.

Whilst MPE's EMC and EMP filter and capacitor products have been providing solutions for years in all of these countries, the company has not previously been able to devote specific resource to targeting and growing business within each region. The appointment of SACA Europe will allow such territory development in each individual country, with the clear objective of sustained sales growth.

SACA Europe was incorporated in The Netherlands in November 2018. The founders have more than 30 years' experience in the electronic components distribution market and already have a well-established and highly successful distribution relationship with MPE, also owning IMCA Elektronik, MPE's Gold level distribution partner for Turkey.

Alongside MPE's extensive product portfolio, SACA Europe also offers a wide spectrum of products from European and US manufacturers for defence, space and aerospace, transportation, telecommunications and industrial applications.

Following the appointment of SACA Europe in November 2019, Director of MPE Paul Currie commented on the appointment: "IMCA are consistently one of MPE's top-performing territory distributors, with a very professional approach and an in-depth technical understanding of our products and applications. Now working with SACA Europe, I am confident that this same professional approach and level of technical excellence will be replicated, providing the best opportunity for solid growth within these new territories."

Cemal Alpay, Managing Director and owner of SACA Europe, commented "Having worked very successfully with Paul and the MPE team since 2013 to create many repeat customers and solid growth in Turkey, I am excited to now have the opportunity of expanding this close working relationship to other territories. I feel certain that together we can make this another highly successful venture."

To contact SACA Europe BV at Steenovenweg 5, NL-5708 HN Helmond, The Netherlands, email info@sacaeurope.com or call +31 492 472 510. For detailed information on product lines, visit the company website www.sacaeurope.com.

