



MPE
Quality, Reliability, Performance

Company Bulletin

for EMC, EMP & TEMPEST Protection

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The Aviem Systems account management team are, from left to right, Motti Grinblatt, Avi Pines and Meir Turgeman

A decade of Israeli success

Aviem Systems Ltd of Netanya, near Tel Aviv, was appointed MPE's distributor for Israel back in 2007. Sales within the Israeli territory continue to increase as MPE work ever closer with the team at Aviem, who is consistently one of MPE's best performing distributors.

Ever since its formation in 1997, Aviem has been providing marketing, sales and support for power electronic systems, including UPS systems, rectifiers, converters, filters and power supplies throughout Israel. Specialising in high-power, engineering-orientated projects, the company's quality assurance is certified by the Israeli Standards Institute to ISO9001:2008 and also to Israel's Ministry of Defense requirements.

The company is managed by a team of vastly experienced electronics engineers, with well over 60 years' power electronics experience between them. Avi Pines, General Manager at Aviem, holds an MSc degree in Electrical Engineering and an MBA in Business Administration. Avi Vashdi, the Operations Manager, is an electrical engineer with over 25 years' experience in power electronics. Then, completing the senior management team at Aviem, Sales Manager Motti Grinblatt has also worked within the power electronics market for over 20 years.

Since 2007 much of MPE's business in Israel has been derived from the mobile or tactical shelter market and fixed military installations, and requirements in Israel have often necessitated MPE's development of custom filters.

In recent times, through Aviem, MPE has been engaged in an increasing number of TEMPEST applications to meet perceived threats in both the defence and commercial markets. Demand has also been high for MPE's MIL-STD-188-125 compliant HEMP filter range – to upgrade the protection of critical infrastructure to the latest Standard.

Paul Currie, Sales and Marketing Director of MPE, commented: "Raising EMP awareness and knowledge within the Israeli market has been key to this success. The close working relationship that both John Jephcott and John Parsons of MPE have developed with the senior team at Aviem has presented numerous opportunities to do so.

"Most notable has been a day-long HEMP seminar delivered at Netanya by MPE. This seminar was attended by an audience of over 100 consultants, engineers and specifiers involved in the protection of defence electronics, and the excellent attendance is a great testament to the established and mature connections of the Aviem team."

Avi Pines, General Manager of Aviem Systems, declared: "EMC and EMP filtering has become an increasingly important part of Aviem's business, and I can only see this increasing again, as we continue to invest in and expand our team at Aviem. MPE's ability to develop and deliver custom filters for varied applications has been key to our success so far, and I look forward to continuing to work closely with MPE in the years to come."

For further information on Aviem Systems, follow the hyperlink [here](#)

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